

ESG Maturity Assessment – Personal Care Company



Helped the client evaluate their Environmental, Social, and Governance (ESG) maturity by directly comparing their performance against competitors across six (6) key parameters and 27 sub-parameters. This comparison enabled the client to identify strengths and weaknesses in their ESG practices. By prioritizing areas with the greatest potential for impact and positive social outcomes, the client made more informed strategic investment decisions.

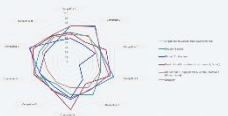


Thanks to STATXO, we assessed our ESG maturity against competitors across multiple parameters and sub-parameters. This highlighted our strengths and weaknesses, guiding us to prioritize impactful areas for better strategic investment decisions. Highly recommended for their expertise in driving sustainable growth.”

VP, Global Sustainability

Q CASE FOR CHANGE

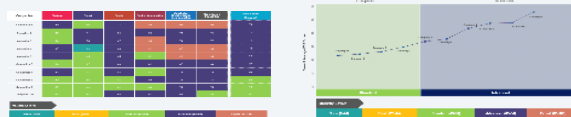
- A leading global personal care company observed a **shift towards more stringent ESG regulations**. The client wanted to assess its direct and indirect competitors in terms of maturity concerning ESG and benchmark competitors against its ESG performance
- To gain a more comprehensive understanding of the ESG aspects, the client sought assistance in analyzing the market and competition



Parameter	Sub-parameter	Competitor A	Competitor B	Competitor C	Client
Environment	Carbon Footprint	High	Medium	Low	Medium
	Water Usage	High	Medium	Low	Medium
	Waste Management	High	Medium	Low	Medium
Social	Employee Satisfaction	High	Medium	Low	Medium
	Community Engagement	High	Medium	Low	Medium
	Supplier Responsibility	High	Medium	Low	Medium
Governance	Board Diversity	High	Medium	Low	Medium
	Executive Compensation	High	Medium	Low	Medium
	Anti-Corruption	High	Medium	Low	Medium

🚲 SHARED VISION

- To assess the ESG maturity, **identify emerging ESG trends, monitor ESG-related parameters of 10 competitors and the client itself** to evaluate relative positioning, and identify key differentiators and similarities
- To monitor competitors' long-term and short-term strategic activities and actions in the social justice domain and identify **best practices** to improve their market positioning. Further, we aimed to gain a deep understanding of **each company's response towards their responsibility to their communities** that might affect the business in the future positively or negatively



🚶 FEASIBLE PLAN

- Conducted an in-depth study using a custom-made framework approach **to understand the client's position** by tracking 6 major parameters and 27 sub-parameters:
 - **Strategy** (*Holistic Strategy, Bold & Sustainable, Clear Links to ESG, Measurable Targets, Material Progress*)
 - **Planet** (*Breadth of Ambition, Clear "Net Zero" Targets, Material Progress*)
 - **People** (*Breath of Ambition, Leveraging Scale on Social Impact, Zero Accidents Policy, Diversity & Inclusion, Material Progress*)
 - **Product and Innovation** (*Breakthrough Innovation, Partnerships, Business Model Reinvention, Innovation Investment*)
 - **Stakeholder Engagement and Communication** (*Authentic & Impactful Communication, Employee Engagement, External Stakeholders, External Leadership, External Recognition*)
 - **Organization Capabilities** (*Dedicated Structure, Talented People, Rewards, Information, Decisions*)

✅ CAPABILITY TO DELIVER

- Facilitated the client with the ability to assess its current ESG maturity with **head-to-head comparisons of competitors** across 6 parameters
- Assisted the client in making strategic investment decisions by pinpointing the strengths and weaknesses within their ESG practices. This enabled them to make informed choices regarding their future investments for the greatest impact and improvement in ESG performance

